



# Youth Football Club of Mint Hill Sponsorship Package

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YFCMH Fact Sheet

Name- Youth Football Club of Mint Hill (YFMCH)

Website- [www.mhfootball.com](http://www.mhfootball.com)

Date Formed- 2005

Location- Mint Hill, North Carolina

Membership- 500+ Football and Cheer Participants

Major Club Activities- Premier Fall Tackle Season with City, State, Regional and National Championship Games. As well as Spring Air Attack 7 on 7 and 5 on 5 Football. We also offer several Camps, Banquets and events throughout the season.

Mission- Providing excellence in football and cheer while teaching the importance of physical fitness, teamwork and sportsmanship. With hard work, dedication and perseverance, players learn the true meaning of ATHLETE.

## **Introduction:**

Thank you, for considering sponsorship of the Youth Football Club of Mint Hill (YFCMH) program. There are several benefits of being a sponsor for our team's activities: **Be involved in one of the fastest growing sports in Charlotte, NC.** The number of young men and women who have involved themselves in football and cheer has increased in volumes over the last 5 years. The Youth Football Club of Mint Hill has double in size over the last 2 seasons. The general excitement for the sport received a boost in popularity when our local organizations are being recognized by our very own Carolina Panthers and through National Championship games in Florida.

**Position your organization with an attractive demographic.** 90% of players involved in elite football programs will attend or graduate from a four-year college. All of our athletes are between the ages of 4-15 and spend an average of \$1,000 per year on sporting goods/ athletic purchases. Many of our youths family members attend our games. Which provides a useful avenue for all categories of advertising opportunities.

### **There are several ways to support the club:**

- League and/or Team Sponsorships
- Event Participation for Sponsors
- Donate products/services to the team for practice and game day use
- Donate product/services to the team for raffles during games and tournaments
- Provide volunteer support at tournaments

## League Sponsorship Opportunities:

The following are packages that have been put together for League and/or Team Sponsorship. We gratefully accept contributions of any level and an YFCMH representative will work with your organization to provide adequate recognition for your contributions. The following list is for 1 year sponsorships. Our sponsorship year runs from July 1<sup>st</sup> to June 31<sup>st</sup> of the following year. This enable us to provide better service for our Fall and Spring Football Seasons.

Platinum \$1500 Annual	Gold \$1000 Annual	Silver \$500 Annual	Bronze \$300 Annual
* Gold level package plus the following	* Silver level package plus the following	*Bronze level package plus the following	* Logo recognition and link on YFCMH Team website @ <a href="http://www.mhfootball.com">www.mhfootball.com</a> .
* Platinum logo recognition on 1 specific teams for spring and fall jerseys (3" to 4" logo place on the teams jersey where it will best be seen)	* Logo recognition in all yearly print material (minimum of three yearly with a total around 80,000 flyers and several newspaper ads.)	* Company announced and recognized at all Home Games (at the beginning of every game) * Name and Logo on Club Banner displayed at all Home Games . (Custom made banner)	* Emails sent throughout the year to remind parents and volunteers of your sponsorship
* Company announced at Home games as an official team sponsor (ie. Official Sponsor of the 2014 JR Pee Wee team)	* Recognition Plaque at the end of the each Spring and Fall season		

- Any other items, including product exclusivity or any needs you my have, can be discussed with our sponsorship director Rob Walls at [robwalls@carolina.rr.com](mailto:robwalls@carolina.rr.com) .

## Merchandise & Monetary Donations:

We also accept products and monetary donations to help also assist with the day to day operations of our organization (see below). Our team maintains a strong presence at tournaments throughout the City, State, Regional and National levels. We can also setup product booths at our Home Games and raffle off donated merchandise. This provides a win-win, the team receives funds and your product receives exposure to 400 - 500 elite athletes as well as 1000 – 1500 spectators each day.

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- **Field & Facility Maintenance**
- **Travel & Lodging for Regional and Championship Tournaments**
- **Regional and Championship Entry Fees**
- **Practice equipment (football & cheer)**
- **Game Day Equipment (flags, markers etc)**
- **Concession Stand Equipment**
- **Indoor Space for Cheer Practice**
- **Cheer Equipment (mats etc)**

## Event Sponsorship Participation Opportunities:

YFCMH organizes many community events throughout the season.

When	Event	Description
March- June	Spring Air Attack	An exciting 5 on 5 and 7 on 7 youth football league that helps keep players conditioned in the off season as well as perfect their skills . This is a great opportunity for 1st time players and Parents to learn about our organization and for their players to learn the basics of football.
May	Mint Hill Football Meet & Greet	This is an opportunity we to get into the community and for new and returning parents to meet the board, play some games, we provide free food and music
May – July	Elite Speed, Agility and Football Training	This time of the year we partner will local speed and agility trainers to prepare our youth for the fall. We also provide free football training by team coaches.
June/July	Premier Fall Football Camp	We have partnered with local organizations and high schools to give our youth the best knowledge in training, education and fitness.
July	Practice Begins	The Premier Fall Tackle Football League in Charlotte, The Greater Charlotte AYF, begins practice season.
July	Cheer Camp	Camp designed for our Cheerleaders to learn techniques
Aug	Opening Day Celebration	First game of the year to include BBQ, games and recognition of league volunteers and sponsors!
Aug- Nov	Fall Football Season	Premier tackle football played throughout the Greater Charlotte area. We also participate in City, State, Regional and National Championships.

## Did we miss something?

We are open to creative ideas. Please let us know if there is another way we can help.



Please make checks payable to: YFCMH – Youth Football Club of Mint Hill and mail to

YCMH, 13755 Thompson place Drive, Mint Hill, NC 28227

Non-profit Tax ID# 20-8933027

Date: \_\_\_\_\_

Sponsorship type and amount: \_\_\_\_\_

Collected by (League Representative): \_\_\_\_\_

Representatives Signature: \_\_\_\_\_

Business Representative/Owners Signature: \_\_\_\_\_

If you have any questions or concerns, please contact the League President, Jan Bryan, at [ianbryan@earthlink.net](mailto:ianbryan@earthlink.net) or the League Sponsorship Director, Rob Walls at [robwalls@carolina.rr.com](mailto:robwalls@carolina.rr.com) . We will contact you shortly after receiving this information to discuss logo's, PA announcements, etc.

Company/Business Name \_\_\_\_\_

Address: \_\_\_\_\_ Phone # \_\_\_\_\_

Web Address: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

**\*\*The Youth Football Club of Mint Hill's advertising season runs on a calendar year from July 1<sup>st</sup> though June 31<sup>st</sup> of the following year.** Sponsors will be contacted several months prior to the expiration of their contract in order to have the first opportunity to renew.